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Important Information
Information provided by the University such as in presentations, University brochures and the University website, is accurate at the time of first disclosure. However, courses, University services and content of publications remain subject to change. Changes may be necessary to comply with the requirements of accrediting bodies or to keep courses contemporary through updating practices or areas of study. Circumstances may arise outside the reasonable control of the University, leading to required changes. Such circumstances include, industrial action, unexpected student numbers, significant staff illness (where a course is reliant upon a person’s expertise), unexpected lack of funding, severe weather, fire, civil disorder, political unrest, government restrictions and serious concern with regard to the transmission of serious illness making a course unsafe to deliver. After a student has taken up a place with the University, the University will look to give early notification of any changes and try to minimise their impact, offering suitable alternative arrangements or forms of compensation where it believes there is a fair case to do so. Offers of a place to study at the University will provide up to date information on courses. The latest key information on courses can be found at www.leeds.ac.uk/coursefinder. Please check this website before making any decisions.
Our design philosophy is to unite creativity, technology, innovation and enterprise in order to realise ideas that have impact and exert influence. Our students become the ‘added value’ innovators who can utilise aesthetics and technology to generate creativity, concepts and products. Through their success we add beauty, comfort, safety, functionality and style within the human environment. Sounds easy? It isn’t and that is the challenge to our students and our staff.

Our distinctive programmes are designed to address current and future commercial, cultural and technological needs. They are delivered by internationally recognised staff who combine both theory and practice with research embedded into their teaching. It is a powerful and dynamic combination that empowers our graduates and provides genuine employability.

Welcome to the School of Design. We ask many questions of you and ourselves. The answers? That’s down to you. We have invested in creating a unique research and learning environment and facilities for you to excel. Come, join us, and have fun with the questions!

Professor Chris Carr
Head of School

Design is about questions. Questions for the designer and questions for the consumer. Who is the School of Design at Leeds? What makes us different? As you can imagine the answer is constantly evolving because if you stand still, become fixed in your ideas, you stagnate and lose vibrancy. Our School is dynamic with a mind-set to embrace and benchmark new concepts, visions and technologies for their quality, context and relevancy. We have positioned the School at the interface of Design and Technology with the clear mission to establish a world leading activity.
Established in 1904, the University of Leeds is one of the largest and most successful universities in the UK with an international reputation for the high standard of its teaching and research.

It is a member of the Russell Group, which is formed by 24 of the country’s most prestigious universities. With over 1,100 research-active staff, the University is now among the top ten universities for research in the UK and is internationally acknowledged as a centre of excellence in a wide range of academic and professional disciplines. Situated in one of the North of England’s most prosperous cities, the University has over 32,000 students from more than 100 different countries. Our students have access to outstanding resources including modern well-equipped lecture theatres, seminar rooms and computer clusters. Ours is one of the largest university libraries, with a stock of over 2.8 million items, as well as extensive electronic resources available remotely to staff and students.
Our School is dynamic, with a mind-set to embrace and benchmark new concepts, visions and technologies for their quality, context and relevancy.
We have created a portfolio of specialist taught masters courses with an emphasis on integrating theory and practice, delivered by leading researchers and industry practitioners. In addition, a number of our programmes combine design with business and enterprise. Unique collaborations with Leeds University Business School and the Centre for Enterprise and Entrepreneurship Studies incorporates additional specialist knowledge and research expertise from these Schools, to give our students a competitive edge when applying for that first professional role, switching career direction, or identifying a compelling research question.

There are rewarding opportunities available for specialists and experts who are excited about working within a multi-disciplinary environment and who view collaboration and teamwork as essential components for creating work that will have a genuine impact on society. All our programmes consider the purpose of design and question the future role of designers and technologists facing increasingly complex economic, ecological, cultural and social challenges. Consequently the ability to apply effective critical thinking and problem analysis is an essential requirement for an industry exerting increasing relevance and influence.

When you look through this brochure, I encourage you to spend some time reading the programme details and case studies which illustrate the tremendous success our alumni have achieved since graduating in a variety of specialist areas from strategic branding and advertising, to innovation in textiles materials and products and creativity in fashion marketing and digital communications. Study them carefully, and then imagine what your future could look like.

Mike Sheedy
Taught Postgraduate Tutor

COURSES

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Postgraduate Study

Do you see yourself as a senior professional in one of the rapidly-expanding global communication or textile industries, or as a specialised academic in a university undertaking cutting-edge research? If so, we have a range of taught postgraduate programmes designed to support your ambition. Studying for an MA or MSc in the School of Design will be exciting and demanding, providing you with a rigorous, advanced educational experience whilst connecting you to industry professionals and contemporary design and technology issues through our comprehensive visiting speaker lecture programme.
We emphasise creativity and innovation supported by rigorous research and strategic thinking articulated through integrated advertising campaigns. We explore communication through traditional advertising media and the rapidly expanding digital/mobile/social media channels.

We also integrate theory and practice, combining modules and research expertise from the School of Design and Leeds University Business School. This clearly differentiates this Masters from any others in UK universities.

Developing creative solutions to communication problems is our priority alongside helping you to develop the analytical and critical skills necessary to create effective and memorable campaigns and the ability to art-direct and execute your creative ideas.

School of Design modules: visual communication; persuasion; integrated communication; creative direction or dissertation.

Business School modules: consumer behaviour; marketing communications; media planning and strategy; advertising; global strategic marketing.

Optional modules*: direct, digital and interactive marketing; sales promotion and sponsorship; social media marketing; brand management and corporate identity.

ENTRY REQUIREMENTS
A bachelor degree with a 2:1 (hons) or equivalent. In exceptional circumstances, applicants without a first degree will be considered on the basis of relevant work experience and potential to benefit from the course.

You are required to submit a portfolio of recent practical work relating to your educational and/or employment background.

IELTS 6.5 overall with at least 6.0 in each component.

*Optional modules subject to availability.

WHAT'S THE NEXT STEP?
ADVERTISING AND DESIGN

MA

CONTACT:
Postgraduate Admissions
School of Design
+44 (0)113 343 3716
papg@leeds.ac.uk
www.leeds.ac.uk/design
"As a student it is really hard to find the right combination of a perfect course and a good university. But once I found MA Advertising and Design, I did not have to look further. It offered a unique combination of Leeds University Business School and the School of Design; the School of Design taught me how to structurally think of a creative idea, while the collaborative classes at the Business School moulded my thought process to think of it from the business perspective. MA Advertising and Design always encouraged us to start thinking ahead about our career, about the real world. So thinking ahead, my friend and I made creative postcards and sent them to 50 agencies. Surprisingly enough we heard back from the ECD of Brass, who (along with coffee) gave us a live brief. After applying to 30 places individually I was successfully able to crack the IPA Ad School – a graduate scheme that provides students with the opportunity to intern for 8 weeks at top agencies in London. I was placed at Grand Union, a digital advertising agency. After eight weeks, three interviews and a presentation to the CEOs, I was offered a permanent job. Now, I am expected to think and plan ahead, understand my client’s requirements, and also think how my team can move forward. This is precisely what MA Advertising and Design helped me learn. Learning how to think creatively and strategically is something that this course specialises in and this helps you later when you are actually out there in the field."

Ankit Saraf
Senior Account Executive, Full Six Agency
Director, Spoon Cereals UK Ltd

"I got a job at Saatchi & Saatchi Beijing directly after I graduated from Leeds, and my team served some big clients like IKEA, Novartis, HP and Lexus. It really was a dream job for me as a graduate whose goals were to be creative in advertising. I wanted to get more working experience in marketing strategy, so I flew back to the UK and completed an internship at Saatchi London, where I learned a lot, and was very inspired by my interviews with Saatchi’s global talent director. In my following year in the UK, I met a lot of great people and was employed in a fashion company in Manchester, where I was responsible for media planning and advertising execution, and occasionally even doing some pattern design. In January 2014; some old school friends and I teamed up to start our own business in Beijing. The company is called “Tung Tze”, and it focuses on organic fruit growing and internet marketing. We hope to provide healthier fruits to Chinese families. I am responsible for marketing strategy, branding, internet marketing and creative advertising campaigns. The knowledge I gained in Leeds was extremely useful, in particular: high end decision making, and integrated communication and creative ideas."

Annie Morris
Director, Spoon Cereals UK Ltd

"As a student it is really hard to find the right combination of a perfect course and a good university. But once I found MA Advertising and Design, I did not have to look further."

Ankit Saraf
DESIGN

We identify problems in real-life contexts and investigate what people need. We think strategically, explore, test and evaluate innovative and creative solutions.

Our frontier MA and MSc Design programmes encourage students from a wide range of backgrounds to use cutting-edge research methods, together with creative and innovative design approaches, to solve problems encountered in real life scenarios. Human-centred design is at the heart of the programme. Students have at their disposal the latest technologies to support every stage of the design process. Our programme allows students to develop their particular design interests, whilst broadening their research skills, design knowledge and practical experience. This widens employment prospects both as a designer or academic. The MSc, offered alongside the MA, provides applicants who have a technical or scientific background the opportunity to study design, promoting both creativity and technological or scientific endeavour.

**Core modules:** research methodology, negotiated project and reflective report.

**Optional modules:** branding design in context, digital design practice, information and instructional design, service design innovation.

**ENTRY REQUIREMENTS**
A bachelor degree with a 2:2 (hons) or equivalent in a Design subject (required to submit a portfolio of recent practical work), or in another subject: Psychology, Healthcare, Nutrition, Education, Business, Marketing, Philosophy, Computer Science, Social Sciences, etc. (required to demonstrate research around a relevant topic). Non-standard entry considered.

**IELTS 6.5 with at least 6.0 in each component.**

**SPECIALISMS OFFERED**
Projects can be developed in a wide range of topics within specialisms that are currently in high-demand: Branding Design, Digital and Interactive Design, Information Design, Instructional Design, Graphic Design, Service Design, Typographic Design.

*Optional modules subject to availability.
I selected the University of Leeds to complete a Masters in Design as I felt this particular course would offer me unique opportunities in the career path of my choice. I had an undergraduate Product Design degree, and wanted to broaden my knowledge of design. The flexible way in which the programme was structured enabled me to adapt the course around what I wanted to achieve. A choice of modules allowed me to cultivate my understanding of design, whilst the negotiated product gave me the opportunity to apply these skills into a project of my choice. With such a diverse range of specialists available to me, I was able to gain insight into the different forms of design. I also enjoyed working closely with other students from different backgrounds sharing ideas and good practice. The tutors’ in-depth expertise in design methodologies became a major influence in my design projects. The wealth of resources and combined expertise at the University of Leeds helped fully develop my approach to research and its realisation in producing better outcomes in my work. The University is frequently approached by businesses to develop solutions or to carry out research that create positive impacts. Students are able to apply their skills in developing these projects as part of the work they are undertaking. When Business Against Crime in Leeds (BACIL) approached the University to produce a design to stop city centre crime, I immediately adopted this opportunity as my final negotiated project. I designed a Radio Frequency system and wristband, to reduce the increasing numbers of mobile phone crimes against students within entertainment venues. The project presented me with many challenges, however with the continuous support from the University and my tutors I was able to successfully complete the project. It was presented to the 300 or so members of BACIL and thankfully very well received. Consequently, I was offered the prospect of working with BACIL on a full-time (paid!) basis to mitigate crime within the city. This opening has given me the chance to take my concept to reality and apply all I have learned. I am currently in the process of creating the system, working alongside skilled professionals, and it will be trialed in student clubs around Leeds in the near future. None of this would have been possible without the support, contacts and networking opportunities offered to me through the University of Leeds MA Design Course.
This programme enables you to explore fashion from social, cultural and commercial dimensions in order to understand how diverse perspectives influence fashion theory and practice. Entrepreneurial design thinking is an economic catalyst, and we provide an opportunity for graduates or those working in fashion to further their studies and become successful business innovators.

The programme allows you to develop research, analytical and entrepreneurial skills, and become adept at flexible and future-focused market thinking.

School of Design modules: fashion marketing; fashion futures; cultural research methods and a dissertation or professional contextual project.

Entrepreneurial modules delivered by the Centre for Enterprise and Entrepreneurship Studies, Leeds University Business School are: enterprise and society; and new venture creation.

Optional modules*: fashion communication and photography; fashion industry analysis; and textile innovation.

Through your studies, you develop the potential to challenge and make major contributions to the global fashion sector. The course embraces theory and practice to inform future fashion philosophy.

ENTRY REQUIREMENTS
A bachelor degree with a 2:1 (hons) or equivalent qualification.
IELTS 6.5 overall with at least 6.0 in each component.

*Optional modules subject to availability.

Contact: Postgraduate Admissions
School of Design
+44 (0)113 343 3716
postgraduate@leeds.ac.uk
www.leeds.ac.uk/design

WHAT’S THE NEXT STEP?
FASHION ENTERPRISE AND SOCIETY

Design is a series of creative choices. Our course provides a platform for those, with the passion and ambition necessary for contemporary fashion, to confidently engage with decisions being made in this dynamic sector.
"The Fashion Enterprise and Society Masters degree at Leeds University gave me the confidence to successfully obtain my dream job. It was a daunting decision to change my career direction after doing a BA Hons in Events Management, however upon finding the MA Fashion Enterprise and Society at the University of Leeds, this transition changed from seemingly unachievable to actually being extremely exciting.

The combination of fashion studies with entrepreneurial learning ensured that although the degree has specialised modules for fashion, it also was very varied and remained diverse, allowing me to utilise my newly acquired skills in any industry I ended up in. This flexibility is what interested me about the course primarily, as it allows you to keep your future options open. The course provided me with the confidence to chase my dream, as well as giving me an understanding of the fashion industry and enable me to strengthen my entrepreneurial and innovation characteristics.

During the year-long course I was accepted as a graduate at TJX Europe. Having applied for the role previous to the course and being rejected, I know that the Masters degree is what really set me apart from other candidates. It gave me the confidence to realise my skill set and the abilities to excel in an industry that I always thought was out of reach. I have been working with TJX and I love my job; it is extremely intense and hard work, but it is enormously satisfying to have been able to achieve my dream job!

The outstanding level of teaching and interesting variety of coursework made the year fly past in a flash! The teaching staff are all very accommodating to your existing knowledge and aid in helping you excel. Not only has the course given me the opportunity to meet some incredible people in the industry, it has also allowed me to make some wonderful friends from all around the world. I am proud to be an alumni of the University of Leeds and the MA Fashion Enterprise and Society."

Gabriella Klimaszewski
Allocation Analyst,
TJX Europe

"I love my job, it is extremely intense and hard work, but it is enormously satisfying to have been able to achieve my dream job!"
Modern textile businesses require their brands to be established through a combination of technological innovation, creative design and business management; and their leaders need to be forward-looking, innovative, entrepreneurial and to understand the links between technology, design and marketing.

This distinctive course is designed to equip you with creative, analytical and reflective skills, as well as knowledge of branding, marketing and global textile business. This will enable you to develop ideas from concept to product and strategically market these in response to customer needs.

School of Design modules:
- textile product design, innovation and development;
- brand design and communication;
- textile and apparel materials and technology;
- a dissertation.

Business School modules:
- global strategic marketing;
- consumer behaviour;
- marketing communications;
- advertising;
- brand management and corporate identity;
- global distribution and supply chains.

ENTRY REQUIREMENTS
A bachelor degree with a 2:1 (hons) or equivalent qualification in a textile related discipline, design, management, business studies or other related science, technology, or engineering subject. Applicants without a first degree in relevant subjects may be considered on the basis of their relevant work experience and potential to benefit from the course.

IELTS 6.5 overall with at least 6.0 in each component.

This unique course, run jointly by the internationally renowned School of Design and Leeds University Business School, prepares you to become a leader in international textile business.

Contact:
Postgraduate Admissions
School of Design
+44 (0)113 343 3716
texpg@leeds.ac.uk
www.leeds.ac.uk/design
Out of all of the Masters courses related to textile business that I looked at, the MA Textile Innovation and Branding at the University of Leeds appealed because it encompassed the university’s expertise in technical textiles and marketing.

The skills and knowledge in textile technology and marketing management that I obtained from the Textile Innovation and Branding programme helped me to link textile business and technical environmental challenges in real life. This will really benefit my future career and business development.

MA Textile Innovation and Branding

PROFILE

Filip Kuchareczko, Marketing & Business Intern, Wani Creative

“The University of Leeds appealed because it encompassed the university’s expertise in technical textiles.”

INNOVATIVE BY DESIGN
This MSc delivers the latest information on the textile industry using novel teaching material and has received praise from both academia and industry.

New textile product development requires an effective interface between technology and design technology. This flexible course allows you to specialise in either Textile Design Technology or Textile Technology. You will receive training in key skills including laboratory practice, problem solving and reasoning, and you will undertake a substantial research dissertation.

TEXTILE DESIGN TECHNOLOGY PATHWAY
In the modules on this pathway you will learn how to view technology through the eyes of the designer (elements and principles) and how to view design through the eyes of the technologist. You will gain understanding of how to manipulate technology to design and produce new products and how to maintain and/or improve the desirability of current products.

TEXTILE TECHNOLOGY PATHWAY
You will gain in-depth knowledge of advanced textile technology, textile processes and quality management together with the science, technology and testing of functional textile materials, product development, coloration and finishing processes, medical textiles, nonwovens and performance clothing.

The course is accredited by the Society of Dyers and Colourists as being equivalent to its ASDC examinations leading to Chartered Colourist (CCol) status. It is also accredited by The Textile Institute at Associate level (CText ATI), demonstrating a sound broad knowledge of textiles and its application, and allows you to apply for Licentiateship (LTI) upon graduation, and Associateship (CText ATI) after one year in industry.

ENTRY REQUIREMENTS
A 2.2 honours degree or equivalent in a textile-related discipline, management, business studies or other related science, engineering or social science subject. Non-standard entry will be considered, providing the candidate can display a passion for textiles.

IELTS 6.5 overall with at least 6.0 in each component.
"After studying a BA Hons Structured Textile Design at the University of Leeds and working in industry for over three years as a textile accreditor, I began to understand the emphasis and emergence of technical textiles as a future trend within the industry and academia. This prompted me to return to university to further my knowledge in technical textiles and widen my expertise.

The MSc Advanced Textiles and Performance Clothing programme (now known MSc Textiles) was the only course I could find which covered a multitude of topic areas, including functional textile materials, fibres and technical textiles, coloration and finishing processes, medical textiles, nonwovens and performance clothing. It also had great reviews with internationally recognised research activities in this area. I was able to choose three areas in which I could specialise in by attending lectures, carrying out practical sessions, assignments and taking exams. I was also able to attend lectures on the other topic areas to gain knowledge of them as well.

All lectures were very well thought out and provided in depth information at the forefront of the particular subject area. The lectures were designed to make you think alone and interact among the group.

The course also taught me the skills required to conduct and carry out scientific research with great emphasis on the fantastic library facilities on campus and online. These skills were put into practice by carrying out an in-depth research dissertation into a topic of your interest. This required working independently in the laboratories, which were equipped with the latest machinery and equipment enabling me to become familiar with testing methods and procedures in order to carry out experimental work. This often required me to work on my own initiative and solve problems alone, a skill which has become vital for my PhD.

Great support was also given to encourage the development of presentational skills for conferences and group presentations. This was something I never felt very comfortable doing, but after completing my MSc and now approaching the end of my PhD where I have given a number of small lectures, my confidence has vastly improved.

Many of the people who studied alongside me during the course have now gone to acquire jobs in the technical textile industry or pursue an academic career. I would strongly recommend the MSc Textiles programme at the University of Leeds, which offers up-to-date facilities, knowledge, expertise and cutting edge innovations and equipment in this area. It is also a great course for those who wish to bridge the gap between textile design and technical textiles, undertake a new subject area altogether or improve upon your current knowledge in textile science."

Sophie Bulman
PhD Researcher
School of Design

MSc/PGDip Textiles
www.leeds.ac.uk/design

TO FIND OUT MORE:

INDUSTRIOUS
BY DESIGN

"I would strongly recommend the MSc Textiles programme at the University of Leeds, which offers up-to-date facilities, knowledge, expertise and cutting edge innovations and equipment in this area."
Textiles Materials Technology is at the heart of a multitude of consumer, industrial and healthcare products, driving their technical performance, aesthetics and environmental impact. Amongst our current, multi-million pound externally funded research project portfolio are projects as diverse as developing collagen fibre matrices that promote repair and regeneration of bone and soft tissues to disassembly of sports shoes to innovative colouration. Within this research group is the Centre for Textile Materials Innovation for Healthcare, which involves multi-disciplinary collaboration with textile designers, engineers, chemists, biologists, nurses and clinicians.

Visual Communications attracts researchers from all over the world working in all aspects of visual communications, art, creativity and art and design theory. The group encompasses painting, sculpture, graphic design, fashion and textile design. Within this group creative practice and art, design and cultural theory are critically examined and integrated to produce international exhibitions, design artefacts and research papers. The LAND2 collaborative network brings together artists and designers specialising in landscape/place-based work. Academics also work with external institutions and across disciplines including healthcare, music and literature.

International Textiles Archiving focuses on ethnographic and historic textiles, with particular emphasis on techniques of production as well as motifs, patterns and other forms of decoration. ULITA, an Archive of International Textiles, collects, preserves and documents textiles and related items from all areas of the world for the benefit of scholars, researchers and the general public. Public exhibitions regularly promote all aspects of the archive’s own collections and equivalent themes.

Colour Imaging, Graphics and Appearance Management is an interdisciplinary colour focus that brings together researchers with expertise in colour vision, imaging, textiles, graphics and design. Colour measurement and communication and the psychology of colour perception are the core research interests of the group which unite objective characterisation with subjective understanding.

Experience Design is the latest research group in the School in which our researchers develop methodologies and techniques to evaluate user experience, behaviour and mood. It is an emerging discipline and encompasses many other disciplines including perceptual psychology, cognitive science, architecture and environmental design, product design, interaction design, service design and design thinking.

Researchers in the School of Design share a common goal to deliver research of the highest quality that unites creativity in art and design, technology, innovation and enterprise in order to realise ideas that have impact and exert influence. We aim to maximise the benefits of our research by advancing fundamental and technological knowledge contributing to better design outcomes, improved sustainability, enhanced economic prosperity, social cohesion, the arts, culture and the quality of life. To achieve our aims we organise our research around five research groups.
Dr Kishore Budha
Research Fellow,
University of Leeds

Dr Kishore Budha is involved in a range of academic research and consultancy research activities.

He is currently engaged in a British Academy/Leverhulme funded research project titled “Ageing, leisure and design: Barriers and opportunities”. This project explores leisure from both user and design points of view and seeks to understand the extent to which products and services - physical and digital - hinder or enable independent leisure activities.

The project is a follow-on to a previous pilot study titled ‘Perceptions and Behaviours related to Leisure Activities’, funded by Leeds Social Sciences Institute. The project has been widely covered in the national and international press (The Telegraph and Voice of Russia), national consultancies (IDGO) and used in policy making (Leeds City Council, Age Cymru). Dr Budha has engaged in research and consultancy for external organisations such as the UK Government’s Ministry of Justice, Digital Marks and Spencer (food retail).

Dr Budha has over 17 years of experience in communications and design consultancy fields.

Yuqian Zhang
PhD (2009)
Print Specialist, Ricoh

“I studied at the University of Leeds’ School of Design for five years, first to study MA Advanced Textiles & Performance Clothing, and then for my PhD in Inkjet and Colour Management - which are quite new areas compared to other subjects. What really interests me is that it’s not just pure science, but more like the combination of science and practical production.

My PhD supervisor Professor Stephen Westland has always been very supportive - not only during my studies at Leeds but also after I graduated. I have learnt a lot from him. The facilities provided by the Leeds Humanities Research Institute are also useful for career development.

The PhD was certainly a great experience. A PhD is not only about the topic that you are researching, but also about learning and research skills. It gives you very good training on project management and troubleshooting skills, and I’ve started to realise this more and more since I have started my job at Ricoh UK Products Ltd in Telford as a Print Specialist Engineer, working mainly on Print Pre-press, Media Testing and Colour Management.”
Academic staff and students from the School of Design have worked with the following companies on consultancy projects:

- Samsung
- LG
- Nike
- Colgate
- Unilever
- Procter and Gamble
- Lenzing AG

A selection of industry professionals who have contributed to the Visiting Speaker programme during the last two years:

- Omaid Hiwazi
  Head of Digital Strategy, Geometry, London
- Ankit Saraf
  Senior Account Executive, Full Six Agency, London
- Frances Illingworth
  Head of Global Recruitment, WPP, London
- Simon Wilson
  Studio of Things, Leeds
- Naomi Games
  Abraham Games Foundation, London
- Coco Rivas
  Government Digital Services
- Matt Edgar
  Service Design and Innovation, Leeds
- Rachel Lawes
  Lawes, Gadsby Semiotics, London
- Tim Leonard
  Brand Provocateur, Elmwood, Leeds
- Nick Ramshaw
  Managing Director, Thompson Brand Partners, Leeds
- Adrian Johnson
  Managing Director, UMPH PR Agency, Leeds
- Kathryn Burrell
  Content Executive, Enjoy Digital, Leeds
- Ben Culpin
  Creative Planner, Nomads Agency, Amsterdam
- Matt Edgar
  Service Design and Innovation, Leeds
- Rachel Lawes
  Lawes, Gadsby Semiotics, London
- Tim Leonard
  Brand Provocateur, Elmwood, Leeds
- Nick Ramshaw
  Managing Director, Thompson Brand Partners, Leeds
- Adrian Johnson
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- Rachel Lawes
  Lawes, Gadsby Semiotics, London
- Tim Leonard
  Brand Provocateur, Elmwood, Leeds
- Nick Ramshaw
  Managing Director, Thompson Brand Partners, Leeds
- Adrian Johnson
  Managing Director, UMPH PR Agency, Leeds
- Kathryn Burrell
  Content Executive, Enjoy Digital, Leeds
- Ben Culpin
  Creative Planner, Nomads Agency, Amsterdam

Every summer the School hosts a PhD research colloquium at which PhD students develop presentation and professional skills. In addition, students give presentations at research group meetings throughout the year. Taught Postgraduate students are provided with substantial opportunities to develop their professional portfolio, presentation and research skills through regular critiques and projects set by industry professionals, many of which lead to internship opportunities. The School holds membership of Design and Art Direction, Edcom (European Foundation for Commercial Communications Education), the Society of Dyers and Colourists, Aides, the Colour Group (GB) and has a long history of working closely with the Clothworkers' Company.

For students interested in a career in advertising, the School of Design and WPP Group have joined forces to develop a website that connects WPP’s Human Resources team with our current and past students in order to consider potential candidates for employment in all advertising disciplines, for more than 1200 agencies worldwide. This unique opportunity provides our students with the facility to develop their own personal profiles and showcase their work to the largest advertising business in the world.
As a postgraduate student at the University of Leeds you will be part of a vibrant student community situated in a lively, cosmopolitan and student-friendly city located in a beautiful region with strong cultural traditions. Leeds is one of the social and cultural hubs of the North. It was a key player in the Industrial Revolution, and the long history of the invention(s) of modernity, beginning in the 17th century, marks the city in innumerable ways. The city’s roots lie firmly in the textile industry but more recently it has become a centre for trade and commerce, and one of Britain’s most important financial, banking and legal centres outside of London.

Leeds has all you can expect from a major city, yet is surrounded by the beautiful and accessible Yorkshire Dales. The city centre, a mere 10-minute walk from the campus, has fast and frequent transport links to all other major UK cities. Leeds has over two miles of traffic-free shopping, beautiful Victorian and Edwardian arcades and more than a thousand shops. The city also offers an extensive choice of places to eat and drink, catering for all culinary tastes. There are lots of cafés in and around the city that provide an ideal venue for spending time with friends.

The city of Leeds has a proud sporting tradition and is home to famous teams such as the Yorkshire Cricket Club and the Leeds Rhinos. Located throughout the city are numerous gyms and health clubs for those who want to keep fit or unwind and there are lots of opportunities to participate in sports at all levels both within the University and the city.

Leeds is also famous for being one of the greenest cities in Britain and has more parkland than any other European city. From the romantic ruins of the 12th century Kirkstall Abbey to the Palladian splendour of Harewood House, there are many areas of natural beauty and interest in or close to Leeds which form the ideal backdrop for a great day out. Leeds is also within easy reach of the Yorkshire Dales, the Peak District, the Lake District and historic towns such as York, Harrogate and Ripon.
INTERNATIONAL STUDENTS

ACCOMMODATION
New international postgraduates paying fees at the full international rate have a guaranteed place in University accommodation during their first year at Leeds subject to certain conditions. www.leeds.ac.uk/info/130113/preparing_for_leeds/111/accommodation

LANGUAGE REQUIREMENTS
Prospective students whose first language is not English need to ensure that their linguistic proficiency is adequate. Such students are required to obtain proof of proficiency in the English language. Please consult the University website for language requirements: www.leeds.ac.uk/international

PRE-SESSIONAL COURSES
Pre-sessional courses on English for academic purposes and key study skills are available from the University’s Language Centre in the summer before you start your programme with us. You may choose to take one of these courses in order to optimise your study experience here. Alternatively, you may be made a conditional offer of a place with us that is based on successful completion of a pre-sessional course as an alternative to taking a further IELTS test or equivalent. You can find out more about the activities organised by the Language Centre and the support they provide from their website: www.leeds.ac.uk/languages

FURTHER INFORMATION

Our MA degrees are offered on a full-time or a part-time basis. Full time study takes place over one calendar year.

HOW TO APPLY
All postgraduate applicants need to fill out an application form. Taught postgraduate and research application forms are available online at www.leeds.ac.uk/students/apply.htm

Applicants may be required to submit an example of academic writing or portfolio as well as two completed references. Please take careful note of the University application guidelines and for our MA degrees the Entry Requirements listed on the course pages.

Fees are subject to annual review and will be confirmed with offer letters. www.leeds.ac.uk/info/101050/fees_and_scholarships/90/masters_fees

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